LANGUAGES POLICY

POLICY AIM/RATIONALE

The Traditional Music Forum aims to support the use of the main indigenous languages of Scotland in addition to English, namely Scots and Gaelic.

IMPLEMENTATION

The policy will be published on paper and on the Forum’s website for circulation to company employees, members of the Forum, and the public.

The policy will be given to employees and board members of the Forum when they take up post and every time the policy is updated. It will be given to the members upon publication and every time it is updated. Staff, board members and members will be directed to the policy whenever a question arises regarding language use by the Forum.

Evaluation: The policy will be reviewed at least once every two years.

Scots: Written material which is to appear in Scots will be originated in Scots where feasible.

Gaelic: Written material which is to appear in Gaelic will be originated in Gaelic where feasible.

Proofing: Before any public Gaelic or Scots text is released, a designated proof reader will be sought to provide proof-reading.

Press Releases

Gaelic: Information will be released to the Gaelic media in Gaelic, monolingually or bilingually (Gaelic given precedence). Information will be released to other media in their own language monolingually, or if a Gaelic version is available, bilingually.

Scots: Information will be released to the Scots media in Scots, monolingually or bilingually (Scots given precedence). Information will be released to other media in their own language monolingually, or if a Scots version is available, bilingually.

Advertising & publicity: Adverts and other publicity will be published in English, with a Gaelic and Scots gloss.

IMPACT ON RESOURCES

It is expected that the policy will only have a small impact on the financial and time resources of the Forum, but it is accepted that costs are likely to be incurred in respect of writing, publishing and evaluating the policy, in respect of employing or establishing proofing, translating and interpretation services, and in respect of the learning and development of Gaelic skills by the Forum’s staff.

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